

Haskayne

MBA

Summer Program



UNIVERSITY OF CALGARY
HASKAYNE SCHOOL OF BUSINESS

Entrepreneurial Thinking

July 13-17, 2020

(3 units/6 ECTS)

Join current Haskayne MBA students for a unique experiential learning opportunity in Calgary, Alberta, Canada which not only utilizes the classroom but makes the most of our neighbouring Rocky Mountains to further enhance your program experience.

haskayne.ucalgary.ca

Entrepreneurial Thinking

Business leaders are challenged to think entrepreneurially, to seek opportunities and find ways to turn opportunities into viable ventures. These may be for-profit, not-for-profit or social ventures. Identifying and successfully exploiting marketplace opportunities is at the core of entrepreneurial thinking.

Through in-class workshops, lectures and case analyses, students will learn to:

- Apply entrepreneurial thinking to generate value-added processes, products/services and entire business models
- Navigate entrepreneurial risk
- Prepare and validate business cases, venture resourcing strategies and financial projections
- Pitch ideas to potential investors

Course: Entrepreneurial Thinking

Dates: July 13-17, 2020

Location: UCalgary main campus, downtown Calgary, Kananaskis (Rocky Mountains)

Credits: 3 units/6 ECTS

Cost: No tuition or program fees for exchange students

Eligibility: Current MBA or MSc students

Nomination Deadlines: Round 1: February 1, 2020 (guaranteed placement)
Round 2: March 15, 2020

Application Deadlines: April 1, 2020 (International)
May 1, 2020 (Canadian/Permanent Resident)

Contact: Zhiwei Han at 1-403-220-5788 or via email at zhan@ucalgary.ca

Nominate your students now!



UNIVERSITY OF CALGARY
HASKAYNE SCHOOL OF BUSINESS

haskaynemba.ca