



# BUDAPEST WINTER PROGRAMME



Students may wish to profit from their winter months to earn up to 7.5 ECTS (equivalent 3.5 US credits) in Budapest. This beautiful city is the capital of Hungary, as well as one of the largest cities of the European Union. It has around 1.8 million people living there. It occupies both banks of the river Danube, which is one of many charming attractions of this city.

## Testimonial ARSHPREET, from Australia

I am from Australia and have already spent one semester at ESSCA Angers. As I wished to discover more countries in Europe I decided to spend one more semester at another site of ESSCA: this is how I chose ESSCA Budapest. Before I came to Europe I was told by some of my schoolmates at the Western Sydney University that the options and courses at ESSCA were very good and well fitting to my specialization. I arrived in Budapest last night and the sightseeing tour ESSCA organised for the students gave me a very nice first impression of the capital city.

## Budapest, the Pearl of the Danube

### 2 weeks, Final week of January to first week of February

Each year, ESSCA's Central European learning center hosts a very internationally active winter programme for students who come from a large number of partner universities from all over the world. The programme, worth 7,5 ECTS credits, is open to undergraduate students of business and includes numerous corporate and cultural visits all across Hungary. Two different courses are offered:

- **Doing Business and Management in CEE**
- **Postmodern Marketing in CEE**



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