

2020 Shanghai Summer School (3S)

Business Chinese Language Learning and Business Culture Immersion Program

Program Overview

Sponsored by Shanghai municipal government, and undertaken by Shanghai University of Finance and Economics, 2020 Shanghai Summer School (3S) - Business Chinese Language and Business Culture Immersion Program enrolls overseas students who have a certain knowledge of Chinese language and are interested in Chinese business culture. Participants are granted with scholarship by Shanghai municipal government and win waiver of tuition (language course, lecture, field trip, culture workshop) and accommodation fee. The four-week program, consists of lectures on China's financial and economic issues, business Chinese language course, and business culture immersion.

Time

28th June 2020 – 25th July 2020

Program Modules

1. Business Chinese Language Course

Practical business Chinese language courses that will significantly improve your communication skills needed to function efficiently and effectively in business settings. Theme-based instruction is adopted in a friendly and positive Chinese-speaking environment, including the extensive use of textbooks and audio-visual materials. Four popular business themes are covered: Trade, Finance, Real Estate, Entrepreneurship.

2. Lectures on China's Financial and Economic Issues

Four lectures (instruction medium: English) grant you of overview of Chinese capital markets and economy.

3. Community Immersion

- Field trips and company visits integrate business knowledge learning and language skill training, and deepen your understanding of how financial institutes work and develop.
- Learn with experts and professionals to discover the essence of "doing business in China".
- Enhance business Chinese skills and obtain hands-on business learning experience by bargaining in the wholesale market, initiating business projects, exchanging with SUFE students.

Schedule

Date	Morning	Afternoon
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June 28 (Sun.)	Arrival	
June 29 (Mon.)	Registration, Opening Ceremony & Orientation	
June 30 (Tue.)	Themed Chinese Class: Trade	Business Chinese Practice
July 1 (Wed.)	China's Financial and Economic Issues Lecture (1)	Company Visit (1)
July 2 (Thu.)	Themed Chinese Class: Trade / Business Culture Lecture (1)	Team work
July 3 (Fri.)	Themed Chinese Class: Trade	Chinese Culture Workshop (1)
July 4 (Sat.)	Free time	
July 5 (Sun.)		
July 6 (Mon.)	Themed Chinese class: Finance	Team work
July 7 (Tue.)	China's Financial and Economic Issues Lecture (2)	Company Visit (2)
July 8 (Wed.)	Themed Chinese Class: Finance / Business Culture Lecture (1)	Free time
July 9 (Thu.)	Themed Chinese class: Finance	Team work
July 10 (Fri.)	Business Culture Tour (1)	
July 11 (Sat.)	Free time	
July 12 (Sun.)		
July 13 (Mon.)	Themed Chinese class: Real Estate	Real estate project
July 14 (Tue.)	Business Culture Tour (2)	
July 15 (Wed.)	China's Financial and Economic Issues Lecture (3)	Free time
July 16 (Thu.)	Themed Chinese Class: Real Estate / Business Culture Lecture (3)	Team work
July 17 (Fri.)	Themed Chinese class: Real Estate	Chinese Culture Workshop (2)
July 18 (Sat.)	Free time	
July 19 (Sun.)		

July 20 (Mon.)	Themed Chinese Class: Entrepreneurship	Chinese Culture Workshop (3)
July 21 (Tue.)	China's Financial and Economic Issues Lecture (4)	Company Visit (3)
July 22 (Wed.)	Themed Chinese Class: Entrepreneurship / Business Culture Lecture (3)	Free time
July 23 (Thu.)	Themed Chinese Class: Entrepreneurship	Team work
July 24 (Fri.)	Final report for Chinese classes	Closing Ceremony
July 25 (Sat.)	Departure	

*The schedule is subject to change. SUFE contact will keep participants updated on any changes to the schedule.

Companies Where the Participants Visited in 2019



What the participants say about the program

"The lessons helped us expand our vocabulary. One of my favorite parts of the lesson was role playing which are helpful for deciding what job you want to do in the future. Each lesson was creative and interesting!"

"The economy lectures in English were fascinating, After each lecture we split into groups to participate in interactive activities related to the lecture These lectures and activities allowed us to build a deeper understanding of China's financial and economic position in the world. knowledge that will certainly be useful for our future study and work."

" The teacher gave us the opportunity to experiment with the reality of the real estate concept, letting us experience real estate projects. Thanks SUFE for the amazing experience."

Contact Details

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