



ERASMUS POLICY STATEMENT (OVERALL STRATEGY)

PART I

Warsaw School of Economics (SGH) aims at developing and disseminating knowledge and creating the best possible educational and research conditions in order to better contribute to worldwide higher education system and to place its students and staff at the forefront of world science and economy. According to the School's statute, "SGH accomplishes its tasks by maintaining ties with domestic and foreign scientific, social and business organizations, and by taking part in the creation of the EHEA."

Upon its international strategy SGH intends to:

- build international reputation of SGH for quality in learning, research and knowledge transfer,
- develop strong and effective partnerships in a focused countries and regions to support student and staff mobility, teaching and research,
- promote and develop student credit international mobility for studies and/or traineeships,
- promote and develop staff international mobility for teaching and/or training within HEIs or organisations/enterprises,
- develop internationalization of SGH studies through joint curricula and double/multiple/joint degrees as well as other forms of continuing education, including e-learning,
- enhance international student degree mobility to SGH and increase the number of high-quality international teachers at SGH,
- develop transnational research and cooperation projects within partnerships including business, regional authorities and other relevant organizations.

Internationalization is implemented in all SGH units and concerns majority of staff and students in 1st, 2nd and 3rd cycles. SGH puts an emphasis on building a solid network of strategic partnerships and the development of transnational cooperation with HEIs from EU and non-EU countries that offer innovative and high-quality economic and business education and research.

The University is strongly engaged in collaboration with institutions active in CEMS (The Global Alliance in Management Education) offering a joint CEMS Masters in Management degree programme, and PIM (Partnership in International Management), two important global networks

that gather world's leading business schools and also – as in the case of CEMS – corporate partners.

SGH also maintains bilateral relationships with other HE and research institutions worldwide. The new partnerships with foreign HEIs currently developed by SGH aim at implementation of joint educational and research activities to support SGH strategy and mission. New partnerships are initiated both at institutional and faculty (collegium) levels and are maintained accordingly, with the operational support of the International Office.

SGH cooperates with institutions both in EU and worldwide, with an emphasis on the EU neighbour countries. Special attention is paid to long-term strategic partnerships with universities in Europe, USA, Canada, BRIC countries, and Japan, among others, as well as to cooperation with the neighbouring countries of Poland. The University plans to intensify its cooperation with Africa, Latin America and Asia and Pacific, in particular with regard to mobility and capacity-building partnerships.

Student international mobility for studies and/or traineeships in enterprises, on undergraduate, graduate and doctoral level as well as academic and non-academic staff mobility for teaching and/or training (including delivery of training courses or workshop by staff from business) to and from EU and non-EU countries is an integral part of SGH international activity. The mobility is open to all groups of students and staff, including under-represented participants. It is adjusted geographically and in terms of the programme content to the needs of students under inter-institutional agreements.

The main objectives of the mobility are:

- to provide participants with opportunities to gain international experience and engage international cultures as part of their academic and personal development,
- to increase the key competences and skills of high importance to the society and labour market,
- to enhance students' creativity and entrepreneurship and give them an opportunity to test academic theory in practice,
- to promote excellence in teaching and develop innovative and successful teaching methods,
- to foster staff development and prepare them to act as tutors and course coordinators as well as curriculum designers,
- to make the SGH environment more international and enhance its further modernisation.

The double and multiple or joint transnational degrees are developed with strategic HEIs partners from EU and third countries. The programmes were initiated to adjust SGH curriculum to the top international standards through best practices. Currently, SGH offers double/multiple degrees on Master and Doctoral level. Double/multiple degree programmes are intended to become a vital SGH academic offer with the aim to introduce new and innovative study programmes and to encourage world's best degree students and teachers to join SGH.

PART II

Participation in European and non-European projects plays an important role in SGH internationalisation and modernization strategy. An essential element of SGH academic life is receptiveness towards cross-cultural cooperation and new ideas that support development of innovative curricula as well as professional development of SGH staff. It is also an important way of fostering long-term, intensive collaboration with other HEIs and SGH key stakeholders as well.

SGH will continue to develop international networks and cooperation projects in the key actions proposed by the Programme that are aimed at developing, transferring and implementing innovative education and training, with strategic partners from EU and third countries, including:

- projects based on strategic partnership to foster long-term, structured collaboration for modernisation with SGH educational and research partners and key stakeholders, and for cooperation with other educational sectors. SGH considers strategic partnerships that include collaboration with business, local/regional authorities, social partners and other relevant organizations to be essential for sharing knowledge and designing new curricula.
- knowledge alliances with enterprises promoting creativity, innovation and entrepreneurship by relevant learning opportunities.
- international cooperation and capacity building projects supporting internationalization and modernization of HEIs in third countries, with focus on EU neighbourhood and other developing countries/regions.

The implementation of this strategy is based on SGH experience in:

- the Erasmus-Mundus projects;
- study minors, courses and skill seminars developed with leading companies and professional organisations;
- joint educational projects with corporate partners coordinated by SGH Centre for Development of Distance and Continuing Education and SGH Corporate Relations Office;
- innovative projects with the support of the recently created SGH Knowledge Transfer Centre.

PART III

Participation in the Programme has proven to be a significant driving force for further modernization of SGH. The internationalisation impact on SGH progress, based on exchange of ideas and best practices, has been enormous since the times of the economic transition in Poland. Thus, with the support of the Programme, through student and staff mobility and participation in collaboration projects, the University will become modernised – along with the guidelines outlined in the priorities of the Modernisation Agenda.

In order to increase attainment levels to provide the graduates and researchers Europe needs, and to improve the quality and relevance of higher education, SGH plans to:

- develop diversified forms of study programmes, based on best international practices, and

- adopt our historical campus and new infrastructure developments, along with new initiatives in distance learning to attract students from different social and disadvantaged groups;
- continue promoting economic education among school students;
- offer postgraduate programmes that prepare students for challenges of knowledge-based jobs;
- support academic business incubators.

In order to strengthen quality through mobility and cross-border cooperation, SGH plans to:

- intensify staff mobility to provide a sound platform for curricula and research innovation and relevance of studies for the needs of the marketplace, as well as to intensify cross-border cooperation focused on quality improvements;
- provide more opportunities for students to gain additional skills through study or training programmed conducted abroad as well as to encourage faculty cross-border co-operation to enhance the quality of teaching and research and achieve the highest, internationally recognized quality standards.

In order to make the knowledge triangle work: linking higher education, research and business for excellence and regional development, SGH plans to:

- enrich its curricula at all levels (including doctoral studies) with more practical content and active participation of corporate partners in design and delivery of courses and practical training;
- support the development of SGH career services;
- develop activities that link education, research and business with the support of the SGH dedicated centres;
- foster achievements in terms of impacting local and national government and strengthen its position as a major think-tank institution for the benefit of the economy and society at both local and national level.

In order to improve governance and funding, SGH plans to:

- support the process of restructuring its governance structure and processes to improve quality of our teaching and research (in terms of working conditions and skills);
- significantly improve cost effectiveness of the institution in order to support all of the above-mentioned activities and to make SGH education programmes more accessible to students from poorer backgrounds.