

Annex1: Plan of studies for SGH students

1st year at SGH

1 st semester & 2 nd semester			
Advanced International Economics	4.5 ECTS	Economics and Management of Innovations	4.5 ECTS
Business Law	4.5 ECTS	Cultural determinants of international business	3.0 ECTS
International Financial Management	3.0 ECTS	<i>Technological environment of international business</i>	3.0 ECTS
Natural Environment and Energy: International Conflicts and Cooperation	3.0 ECTS	Institutional determinants of international business	3.0 ECTS
Quantitative and Qualitative Methods in Management Sciences and Economics	7.5 ECTS	International Entrepreneurship	4.5 ECTS
Economic Diplomacy	3.0 ECTS	Managerial Economics	4.5 ECTS
International Banking	3.0 ECTS	Services Management on International Market	4.5 ECTS
Total	28.5 ECTS	Total	27.0 ECTS

2nd year for SGH students at ZHAW

3 rd semester		4 th semester	
International Business Project 1 – Industry Focus: Food	6.0 ECTS	International Research Project 2 – Industry Focus: Luxury Goods	6.0 ECTS
Intercultural Management & Leadership	6.0 ECTS	International Governance and Responsibility	3.0 ECTS
International Negotiation	3.0 ECTS	International Business Project 2 – Industry Focus: Pharma & Chemicals	6.0 ECTS
International Research Project 1 – Industry Focus: Energy & Utilities (incl. CleanTech)	6.0 ECTS	International Marketing	3.0 ECTS
Elective 1	3.0 ECTS	International Risk & Financial Management	3.0 ECTS
		Elective 2	3.0 ECTS
Total	24.0 ECTS	Total	24.0 ECTS

Total for semesters 1 to 4 = 103.5 ECTS

Master thesis at SGH = 20 ECTS (recognized as 12 ECTS at the ZHAW)

Total ECTS for 2 years and Master thesis

= 123.5 ECTS at SGH

= 115.5 ECTS at ZHAW (after recognising 12ECTS for the Master Thesis)