

Table 3 – Plan of Studies for SGH students – MBA Global Business

First year at SGH-Warsaw

Code	Course	ECTS / Credits
222101	Advanced International Economics	4.5 ECTS
210111	Business Law	4.5 ECTS
223201	Economic Diplomacy	3 ECTS
223231	Economics and Management of Innovations	4.5 ECTS
221371	Cultural determinants of international business	3 ECTS
221641	Technological environment of international business	3 ECTS
221651	Institutional determinants of international business	3 ECTS
235211	International Banking	3 ECTS
223221	International Entrepreneurship	4.5 ECTS
223501	International Financial Management	3 ECTS
222091	Managerial Economics	4.5 ECTS
223241	Natural Environment and Energy: International Conflicts and Cooperation	3 ECTS
223191	Quantitative and Qualitative Methods in Management Sciences and Economics	7.5 ECTS
235171	Regional Integration (Trading) Agreements	3 ECTS
	Electives	6 ECTS
	Total:	60 ECTS (30 cr UL)

Second year at Université Laval

Fall semester		
GIE-6105	Doing Business in the United States	3 cr.
MNG-6159	Business Ethics	3 cr.
One elective class among the following:		3 cr.
CTB-6125	Performance Management and Decision Making	
ENT-6056	Entrepreneurial Thinking, Innovation and Creativity	
ENT-6058	Applied SMEs' Strategic Diagnosis and Analysis	
ENT-6061	Developing an Entrepreneurial Project	
GSF-6038	Venture Capital	
MRK-6022	International Marketing Management	3 cr.
Winter Semester		
MNG-6059	Dynamics of Global Strategy	3 cr.
MNG-6133	Developing Management Skills	3 cr.
Two elective classes among the following:		6 cr.
GIE-6103	Doing Business in Asian Markets	
GSF-6038	Venture Capital	
GSO-6092	Project Management	
MNG-6060	Communications in groups and organizations	

MRK-6018	Sports marketing in the context of Globalization	
SIO-6051	Data mining and Exploration	
MRK-6019	Simulation: Development of Global markets	
MRK-6020	Responsible Marketing	
Summer Semester		
MNG-6525	Competing in a Global Arena : an Integrative Project	6 cr.
	Master Thesis at SGH	20 ECTS
<u>Recognition of 30 ECTS (15 credits):</u> CTB-6008 Accounting GSF-6037 Corporate Finance GSF-6006 Operations Management SIO-6017 Information Systems and Technologies MRK-6003 Marketing Management		15 cr
	Total:	30 crédits UL (60 ECTS) + recognition of credits 15 credits

The minimum level of proficiency required for graduation corresponds to Langue orale et écrite intermédiaire (FLE-2114) as defined by the École des langues de l'Université Laval (ELUL). Knowledge of French can be evaluated by the Test de français international (TFI), in which a minimum score of 440 is required. The ELUL may recommend make-up courses, and a range of intensive programs is available throughout the year. Students who do not obtain the required result must do whatever is necessary to satisfy the minimum requirement before graduation. If student decides to achieve French Intensive summer classes, the level required is Intensive French III (FLE-2141). In both situations, the minimum grade to obtain is C.

Total ECTS for 2 years including *Integrative Project* (6 cr UL = 12 ECTS) and Master Thesis (20 ECTS = 10 cr UL) = 140 ECTS