

Plan of studies for major: “Management” at SGH and “Innovation Management and Entrepreneurship” at TUB (valid from a. y. 2015/2016)

Calendar for TUB and SGH students

1st year (at TUB) 60 ECTS

1st Half	2nd Half
Mandatory courses (24 ECTS)	
<ul style="list-style-type: none"> • Business Research Methods (6 ECTS) • Entrepreneurship Research (6 ECTS) • Business Plan Seminar – Venture Campus Group Project (6 ECTS) • Innovation Economics (6 ECTS) 	
Students have to choose courses worth 36 ECTS out of the following elective courses	
<ul style="list-style-type: none"> • Technology Management (12 ECTS) • Intellectual Property Management (6 ECTS) • Strategic Management (6 ECTS)* • Innovation Marketing (6 ECTS) • Human Side of Innovation (6 ECTS) • Strategic Standardization (6 ECTS) • Innovation Policy (6 ECTS) • Open Source and IP in the Digital Society (6 ECTS) • EIT Climate KIC Innovation Journey Summer School in 3 European locations (6 ECTS) • Strategic Innovation Management (6 ECTS) • Prototyping Eco-Innovation (6 ECTS) • Project Seminar (6 ECTS) • Innovationswerkstatt (6 ECTS) • Sustainable Innovation (6 ECTS) 	

2nd year (at SGH) 60 ECTS

1st Half	2nd Half
Mandatory courses	
(24.0 ECTS or 21 ECTS in case the student takes Strategic Management at TUB)	
<ul style="list-style-type: none"> • Business Law (4.5 ECTS) • Business Process Management (3 ECTS) • Innovation Management in an Enterprise (3 ECTS) • International Marketing (3 ECTS) • Logistics Management (3.0 ECTS) • Entrepreneurship (1.5 ECTS) • Technology Entrepreneurship (3.0 ECTS) • Strategic Management (3 ECTS)* 	

Elective courses

(min. 16 ECTS in case the student takes Strategic Management at SGH or 19 ECTS in case the student takes Strategic Management at TUB)

- Managing Research and Development (R&D) in Transnational Corporations (3 ECTS)
- Private Equity Financing (3.0 ECTS)
- Innovation in Regional and Local Economy (3 ECTS)
- National Innovation Systems in the World Economy (3 ECTS)
- Microeconomics of Competitiveness (5.0 ECTS)
- Intellectual Property Valuation (3 ECTS)
- Knowledge Management in Practice (4 ECTS)
- History of Economic Thought (4.5 ECTS)
- New Models of Urban Entrepreneurship (3 ECTS)
- Climate Change Policy and Model UNFCCC (4.5 ECTS)
- New Technologies in Marketing (3 ECTS)
- Management in a Logistics. Company of the Future (4 ECTS)
- Operations Management (3 ECTS)
- Marketing Strategies (3 ECTS)
- Managing People, Systems and Self (4 ECTS)
- Organisational Behaviour – Management Skills (4 ECTS)
- Strategy Development in Practice (5.5 ECTS)**
- Developing a Winning Sales and Marketing Strategy (4.0 ECTS)**

Master thesis: 20ECTS (SGH)

* Students who will take “Strategic Management” as elective in TUB will have it recognised as mandatory course at SGH.

** Strategy Development in Practice and Developing a Winning Sales Marketing Strategy require pre-selection of candidates.

SGH does not guarantee that all electives will be opened in each academic year. More over SGH does not guarantee that students will be enrolled to each elective due to internal regulations and in case certain courses are opened within special projects which may have limited number of participants or be closed with the expiry of the project.

Total: min. 120 ECTS