

# ANNEX No I: MDDP TUB / SGH

Plan of studies for major: "Management" at SGH  
and "Innovation Management and Entrepreneurship" at TUB

Calendar for TUB and SGH students

*1<sup>st</sup> year*  
*(at TUB) (60 ECTS)*

1st Half	2nd Half
Mandatory courses (30 ECTS)	
Business Research Methods (6 ECTS)	Entrepreneurship Research (6 ECTS)
Business Plan Seminar – Venture Campus Group Project (6 ECTS)	Technology Management (12 ECTS)
Students have to choose five courses (30 ECTS) out of the following elective courses	
Intellectual Property Management (6 ECTS)	Innovation Policy (6 ECTS)
Strategic Management (6 ECTS)*	Open Source and IP in the Digital Society (6 ECTS)
Innovation Marketing (6 ECTS)	Regulating Innovations (6 ECTS)
Innovation Economics (6 ECTS)	EIT Climate KIC Innovation Journey Summer School in 3 European locations (6 ECTS)
Human Side of Innovation (6 ECTS)	Siemens Management Seminar (6 ECTS)
Strategic Standardization (6 ECTS)	Strategic Innovation Management (6 ECTS)

*2<sup>nd</sup> year*  
*(at SGH) 69.5 -71 ECTS*

1st Half	2nd Half
Mandatory courses (21ECTS or 18ECTS in case the student takes Strategic Management at TUB)	
<ul style="list-style-type: none"> <li>• Business Process Management (3 ECTS)</li> <li>• Innovation Management in an Enterprise (3 ECTS)</li> <li>• International Marketing (3 ECTS)</li> <li>• Logistics Management (3.0 ECTS)</li> <li>• Entrepreneurship (3 ECTS)</li> <li>• Technology Entrepreneurship (3.0 ECTS)</li> <li>• Strategic Management (3 ECTS)*</li> </ul>	
Elective courses (min. 19ECTS in case the student takes Strategic Management at SGH or 22 ECTS in case the student takes Strategic Management at TUB)	

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| <ul style="list-style-type: none"><li>• Managing Research and Development (R&amp;D) in Transnational Corporations (3 ECTS)</li><li>• Private Equity Financing (3.0 ECTS)</li><li>• Innovation in Regional and Local Economy (3 ECTS)</li><li>• National Innovation Systems in the World Economy (3 ECTS)</li><li>• Microeconomics of Competitiveness (5.0 ECTS)</li><li>• Intellectual Property Valuation (3 ECTS)</li><li>• Knowledge Management in Practice (4 ECTS)</li><li>• History of Economic Thought (4.5 ECTS)</li><li>• Business Law (4.5 ECTS)</li></ul> |
| Master thesis: 20ECTS (SGH)   |

\* Students who will take "Strategic Management" as elective in TUB will have it recognised as mandatory course at SGH.

The list of elective courses can be extended in next years

Total: min. 120 ECTS