



Innovation Management, Entrepreneurship & Sustainability

Degree: M. Sc.



Video IMES program

- <https://www.youtube.com/watch?v=TckNeMbHWhc>



Program Overview

Double Degree Master Program "Innovation Management, Entrepreneurship and Sustainability" (IMES)

Key information	
Start of studies	Winter term
Admission restriction	Local selection process
Standard study period	4 semesters
Number of ECTS credits	120
Academic degree	1. Master of Science at TU Berlin 2. Master of Science or Master of Management at one of the partner universities
Teaching language	English
Started in 2010	Formerly named Innovation Management and Entrepreneurship

<https://www.imes.tu-berlin.de/home/overview/>



Winter Semester Courses

	Winter term
👉	Innovation Economics (Mandatory, 6 CP)
👉	Venture Campus (Mandatory, 12 CP)
	IP Management (Innovation, 6 CP)
	Open Source and IP in the Digital Society (Innovation, 6 CP)
	Prototyping Eco-Innovation (Entrepreneurship or Sustainability, 6 CP)
	Sustainable Innovation (Sustainability or Innovation, 6 CP)
	Lecture series: Digital Future (Innovation, 3 CP)
	Sustainable Management Control (Sustainability, 6 CP)
👉	Business Research Methods (Innovation, 6 CP)
	Designing Future Cities (Innovation, 6 CP)
	Multinational Corporations and Corporate Control (Sustainability, 6 CP)
	Strategic Project Management III (Entrepreneurship, 6 CP)
	Between terms: Innovationswerkstatt - only in German (Innovation, 6 CP)

A mixture of lectures and interactive seminars supplemented with quality input sessions from industry and topic experts

Venture Campus: mandatory course

- Work in teams to experience the start-up process, be mentored, plan, test and pitch your business concept




Business Research Methods: mandatory course

- Acquire professional research skills to prepare you for in depth data collection, analysis and using academic research studies



Summer Semester Courses

Summer term

-  Crisis Management meets Consulting (Entrepreneurship, 6 CP)
- Designing Your Happy Life (Entrepreneurship, 6 CP)
- Development Policy (Sustainability, 6 CP)
- Digital Innovation (Innovation, 6 CP)
-  Entrepreneurship Research (Mandatory, 6 CP)
- Innovation Management - Advanced Research (Innovation, 6 CP)
- Innovation Management - Process and Actors (Innovation, 6 CP)
- Innovation Policy (Innovation, 6 CP)
- Innovation Workshop (Innovation, 6 CP)
-  International Entrepreneurship (Entrepreneurship, 6 CP)
- Life Science Venturing (Innovation, Entrepreneurship & Sustainability 6 CP)
- Managing innovative projects (Innovations, 6 CP)
-  Strategic Management (Mandatory, 6 CP)
- Strategic Standardization and Platform Management (Innovation, 6 CP)
- Sustainable Management and Sustainable Competitive Advantages (Sustainability, 6 CP)
- Technology Management (Innovation, 12 CP)
-  Venture Campus (Mandatory, 12 CP)



Information Material

- https://www.imes.tu-berlin.de/home/current_students/
- Studying at TU Berlin
 - https://www.imes.tu-berlin.de/fileadmin/f8_wmfsc-studg-imes/Introduction_Day/Studying_at_TUB.pdf
- Program Student Assistants: Theodor and Charleen
 - entrepreneurship-TB-imes@win.tu-berlin.de
- Coordinator of the IMES programme: Ines Wolf
 - Ines.wolf@tu-berlin.de