



**COURSE SCHEDULE OF CEMS MIM CLASSES AT SGH**  
**2021/2022 ACADEMIC YEAR**  
**TERM 1 (FALL)**



LAST UPDATE: 23 August 2021

COURSE INFORMATION		DATE & TIME	LOCATION		CLASS DATES	
Code	Course title	Class hours	Room	Bldg.	Class begins	Class ends
234351-0207	Global Strategy (Core) *	Thursdays, 16.15-18.50	In person	tba	01.10.	16.12.
233481-0622	Management of Competitiveness * <i>(Harvard Business School licensed)</i>	Thursdays, 13.30-16.05	In person	tba	01.10.	16.12.
236121-0215	Digital Media Economics	Wednesdays, 09.50-12.25	In person	tba	06.10.	15.12.**
236071-0544	European Strategies and International Business	Tuesdays, 13.30-16.05	In person	tba	05.10.	14.12.
236151-0373	Organisational Behaviour-Management Skills	Tuesdays, 09.50-13.20	Hybrid	tba	05.10.	16.11.
220041-0207	Strategic Analysis of European Markets	Tuesdays, 16.15-18.50	Hybrid	tba	05.10.	14.12.***
233611-0578	Transition in Central and Eastern Europe	Mondays, 10.45-13.20	Hybrid	tba	04.10	13.12.
239481-0637	Global Startup Ecosystem	Wednesdays, 09.50-13.20	In person	tba	27.10.	08.12.
233081-1271	Quantitative Methods in Management (Hard Skills/Global Online Elective Course)	Mondays, 08.00-10.35	Hybrid	tba	04.10	13.12.
236421-0709	Creative Problem-Solving Process and Design Thinking ****	Thursdays, 11.40-16.05	In person	tba	14.10	09.12.
238141-0061	Finance for Executives (Hard Skills Course)	Wednesdays, 08.00-11.30	In person	tba	06.10	15.12.
238201-0655	Leadership: Managing People, Systems and Self *	Thursdays 09:50-13.20	In person	tba	01.10	18.11
236201-0960	Polish for Foreigners***** (FL2 Elementary Course)	tba	In person	tba	-	-

## CEMS COURSES WITH COMPANIES

Code	Course title	Dates of Classes	Room	Bldg.	Class begin	Class end
238161-0456	<b>Developing a Winning Marketing and Sales Strategy (with L'Oreal) *****</b>	Wednesdays 13.30-18.50	In person	tba	13.10	15.12.
239931-0190	<b>FinTech and Commerce Startups (with Mastercard)</b>	Mondays, 13.30-17.00	Hybrid	tba	04.10	15.11.

\*) The first classes will be held on Friday, 1 October 2021 - the other classes – on Thursdays. All of them in the same hours! No classes on 25 November 2021

\*\*\*) No classes on 24 November 2021

\*\*\*\*) No classes on 7 December 2021

\*\*\*\*\*) Classes are scheduled for: 14.10, 21.10, 28.10, 18.11, 02.12, 09.12

\*\*\*\*\*) Classes are scheduled for: 13.10, 20.10, 17.11, 01.12, 15.12

\*\*\*\*\*) The course is not part of CEMS Electives (or Open Electives), but meets CEMS FL2 elementary course requirement